



# R.M.K. ENGINEERING COLLEGE

Kavaraipettai – 601206.

Affiliated to Anna University, Chennai / Approved by AICTE, New Delhi/ Accredited by NAAC with A+ Grade /  
All the eligible UG Programs are accredited by NBA, New Delhi.



## INSTITUTIONAL DISTINCTIVENESS


### 7.3 – Institutional Distinctiveness

RMKEC has established IIC with a motive of creating an innovation ecosystem and start up supporting mechanism among the students. The institution strives ceaselessly to inculcate innovation culture through various programs such as

- Established RMK Student Start-Up Programme (RSSP)
- Organizing institution level hackathons: In the year 2019-20, one software edition of internal hackathon and one hardware edition were conducted.
- Innovative project competitions were conducted on 19.7.2019 and 21.12.2019.
- Innovation Day Celebrations: To commemorate Dr.APJ Abdul Kalam's birth anniversary, as various competitions were conducted – Elocution, debate, evocative solutions for plastic waste management, project expo, awareness of innovation policy etc.
- Business plan contest was conducted on 21.12.2019.
- Field visits to Pudukkottai village were conducted to understand the social issues and local problems on 20.8.2019.
- Technology projects done for sustainable agriculture, namely IoT based smart farming and Agro app demonstrations were done on 20.8.2019.

- Half Day Mentoring Session on *Hangout with Successful Startups (Entrepreneur in campus)* was conducted On Tuesday, 18th February 2020.
- During the covid 19 lockdown period, 15 webinar sessions on various disciplines were arranged.
- Students have attended India's first leadership lecture series on INNOVATION FOR RESURGENT INDIA, organised



						
List of Institutions Innovation Council(IIC) with STAR Ratings for the IIC Calendar Year 2018-19 Zone: Southern/SRO						
s.no	IIC ID	Institute Name	City	State	Zone	Star Rating
1	IC201810191	KONGU ENGINEERING COLLEGE	PERUNDURAI	Tamil Nadu	Southern/SRO	★★★★★
2	IC201810814	SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE	PUDUCHERRY	Puducherry	Southern/SRO	★★★★★
3	IC201810902	PANIMALAR ENGINEERING COLLEGE	CHENNAI	Tamil Nadu	Southern/SRO	★★★★★
4	IC201811089	SRI SAI RAM INSTITUTE OF TECHNOLOGY	CHENNAI	Tamil Nadu	Southern/SRO	★★★★★
5	IC201810252	R.M.K. ENGINEERING COLLEGE	KAVARAPETTAI	Tamil Nadu	Southern/SRO	★★★★★
6	IC201810371	SRI VENKATESWARA COLLEGE OF ENGINEERING	CHENNAI	Tamil Nadu	Southern/SRO	★★★★★
7	IC201810715	J.K.K.NATTRAJA COLLEGE OF PHARMACY	KOMARAPALAYAM	Tamil Nadu	Southern/SRO	★★★★★

<http://rmkec.ac.in/cel/showaboutiic.php?dept=iic>

\*\*\*\*\*